## 7.3 Institutional Distinctiveness

Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust Provide the web link of the institution.

## **Department of Youth Welfare**

Our college aims at multi-personality development of the students as it makes them excel not only in academic endeavors but also in other extracurricular activities. "Department of Youth Welfare" is functioning with a high goal of elevating student's inherent and innovative talents. One of the department's special features is its reputed "Cultural Team", with students from various sections having individual talents. In first year itself, talented students are identified, and they are quite interested in joining the team.

The department encourages the students to participate in more awareness programmes on social issues and personality development. Cultural team has won awards and prizes wherever it performs. Folk Orchestra and Folk Dance are the specialty of our team. They won several overall championship prizes throughout Tamil Nadu. The management magnanimously grants financial assistance as and who need to encourage the students. The remaining expenditure has been met out by the students by winning cash prizes. Also some fund has been generated through giving musical instrument for rent to other institutions. The equipment available for cultural practice are *Parai, Thavil, Kumbam, Kavadi, Salangai, Kilukku, Murasu, Singi, Kolattam Sticks Drum*, Western costumes, Folk costumes, Mime costumes, *Oyil* cloths, Orchestra system and ladders.

The cultural team has its own contribution to the development of the society. They often give guest programmes to the public, especially in awareness programs.

We are very proud to record that six of our alumni belongs to cultural team has created YouTube videos in the name of "Dream Creation". Currently they have uploaded 32 videos of their own performance during college days and after. At present they have 1213 subscribers and 46,637 views. Direct Link: https://www.youtube.com/c/dreamcreation\_dc. This shows their involvement and how the college provides recusal platform to showcase their talents.

Academic year - 2018-19

Number of Students in Cultural Team - 38

Number of competitions participated - 17

Number of prizes got – 7 First Prizes, 6 second Prizes, 4 Third Prizes

Number of guest performance - 10